



October 13, 2014

Dear SSCV Members and Friends,

With school back in session, conditioning activities underway and snow starting to fly, Ski & Snowboard Club Vail's Annual Campaign kicks off this month and the Celebration of Winter follows in November.

Ski & Snowboard Club Vail had a great deal to celebrate this past spring having been awarded United States Ski & Snowboard Association (USSA) Club of the Year, Alpine Club of the Year, Freeskiing Club of the Year, Freestyle Club of the Year and Snowboard Club of the Year! This is an unprecedented accomplishment and a tribute to the hard work and commitment of our athletes, families, coaches, supporters and Board of Trustees. This extraordinary year, which also saw 12 of our athletes in Sochi, has been made possible by the support of our Annual Campaign donors.

We have been busy over the summer with camps, conditioning and planning to take the club "To the Next Level". Our Annual Campaign is focused on raising the funds needed to attract, train and retain great staff "For the Kids" and increase accessibility.

It is our goal to achieve 100% participation in annual giving from our membership. We strive to have every family make an Annual Campaign gift of personal significance – whether that is \$100 or a Leadership Council gift, "Every Snowflake Counts." After last year's successes and recognition by USSA, SSCV will continue to advance every aspect of the organization "To the Next Level." Participation in this challenge demonstrates your belief and support of SSCV's Mission, Vision and Values of "Character, Courage, and Commitment."

Those who pledge Annual Campaign gifts of \$1,500 or more are recognized as the Leadership Council, which accounts for 97% of personal donations to the Annual Campaign, making it integral to the success of our fundraising efforts. We ask you to join us in our commitment to taking SSCV "To the Next Level" by increasing your annual gift, whether from Bronze to Silver or Platinum to Diamond Level.

We are looking forward to commemorating in the upcoming season at our annual Celebration of Winter. I invite you to join us in the celebration and look forward to seeing you at this year's events.

Cocktail Party and Silent Auction  
Saturday, November 8<sup>th</sup>  
The Lodge at Vail

Leadership Council Dinner and Live Auction  
Saturday, November 22<sup>nd</sup>  
Larkspur Restaurant

Both evenings are a celebration of the efforts, achievements and growth of SSCV's success on the hill through incredible athlete performances as well as off the hill through the generosity and support that is made possible by our membership, partners and friends.

You have received an invitation for the Cocktail Party via email and a formal invitation to support the Annual Campaign will arrive shortly in the mail. You can visit [www.celebrationofwinter.com](http://www.celebrationofwinter.com) for complete event details and to RSVP to the Cocktail Party.

Please contact Euginnia Manseau, SSCV's Director of Development and Events, at 970.790.5133 or [emanseau@skiclubvail.org](mailto:emanseau@skiclubvail.org) to learn more about the Annual Campaign, Leadership Council or to simply make your gift or pledge.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Aldo Radamus", with a long horizontal line extending to the right.

Aldo Radamus  
Executive Director  
Ski & Snowboard Club Vail

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