



2014-2015 ANNUAL REPORT



USSA Recognition

USSA Gold Certified Club
2014 & 2010 USSA Club of the Year
2015, 2014, 2010 & 1999 USSA Alpine Club of the Year
2013 USSA Cross Country Club of the Year
2014 & 2013 USSA Freeski Club of the Year
2014 USSA Freestyle Club of the Year
2014 USSA Snowboard Club of the Year

Following 2014's unprecedented awards as USSA Club of the Year and the recognition of four of our sports as the leader among the more than 400 USSA clubs around the country, Ski & Snowboard Club Vail (SSCV) set the goal for the year of "To the Next Level". Club leadership recognized that these achievements might never be duplicated *by any club* and it was likely that we would outperform our benchmarks and not receive any awards to show for it. We were almost right...

SSCV's Alpine Program became the first ever back to back winner of USSA's Alpine Club of the Year award winning that distinction for the third time in the last 6 years. Having been the inaugural winner in 1999, SSCV is now the only 4 time winner of this prestigious USSA award.

The three objective measures SSCV uses to evaluate itself include membership surveys, financial performance and athletic performance. I am pleased to report that 2015 saw the bar set at the all-time highest level in all three. The year-end surveys showed the highest level of satisfaction ever in 5 of 6 important categories. Financial goals were met with the highest top-line number in history and improvement to the bottom line (slightly positive of break-even). Our athletes achieved record benchmark performances in our sports with "Best in Class" leadership among our cohort in 3 of our 5 sports with the remaining two ranking 3rd and 5th nationally.

One of the club's greatest achievements in the last decade has been the enhancement of academic opportunities. SSCV's snow sports athletes have the choice of attending the first public snow sports academy at Vail Ski & Snowboard Academy (VSSA), a highly regarded independent school at Vail Mountain School or remain enrolled with their school of origin while being tutored by SSCV's Academic Coaches through the Winter Tutorial Program.

Each of the club's academic partners is dedicated to providing an opportunity for its student athletes to pursue their athletic dreams without compromising their academic futures. Evidence of this is the acceptances of our graduating seniors at Bates College, Boston College, CA Poly State University, Colgate University, Colorado State University, Colorado State University Pueblo, Dartmouth College, Johns Hopkins University, Lewis and Clark College, Marquette University, Middlebury College, Montana State University, Portland State University, Sierra Nevada College, University of Colorado Boulder, University of Denver, University of New Hampshire, University of Oregon, University of Puget Sound, University of San Francisco, University of Utah, University of Vermont, Washington State University, Westminster College and Williams College and the ranking of VSSA as 6th overall in average Science, 10th overall in average Math and tied for 14th overall in the average Composite scores among all 355 of Colorado's high schools in the 2014 ACT's --all of this while pursuing their chosen sport at a world class level.

An innovative 5 year high school program is also available at VSSA that is designed for the most elite athletes with the highest academic achievement goals. This provides the opportunity to accommodate intensive training and competition loads with the additional flexibility to distribute the academic load over a longer period to insure the quality of work exhibits the student's true potential. The addition of a fifth academic year can also serve to replace the traditional "PG" year that many athletes use for further maturation, whether pursuing college competition or international success.

While the opportunities for athletes to continue to compete at the college level or as members of the national team and pros are limited, SSCV athletes are regularly "overweight" in achieving these athletic milestones as evidenced by each year's US Ski Team nominations, NCAA College recruitment and major event placements. Dreams do come true on a regular basis for SSCV athletes.

At the same time and more importantly, it is the life lessons, experiences, friendships and opportunities that *every* SSCV athlete remembers and is shaped by. This was never more evident than during this year's inaugural Hall of Fame and Wall of Excellence inductions. Athletes from each of the club's 6 decades, sport builders and club leaders came together to celebrate the history of the club and achievements of their peers. Each of the acceptance speeches reminded us that the club is about far more than the sports that are the vehicle for the development of "Character, Courage, Commitment". The memories of the athletic performances dim with time but the feelings, friendships and values last and mold a lifetime.

Our greatest resource, however, is not our mountain host, our academic partners, nor the resources we have created to support the kids...it is our people. Our dedicated Program Directors and their coaching staff are without parallel. The support of our donors and leadership of our Board of Trustees is unwavering. Most of all, the kids who pursue their dreams and parents who support and facilitate their involvement are what allow us the opportunity to pursue our mission and vision.

For that, we are eternally grateful.

Thank you,

SKI & SNOWBOARD CLUB VAIL



Aldo Radamus
Executive Director



GOLDEN PEAK EXPANSION UPDATE

The proposal to expand Golden Peak to create much needed expanded training venues for athletes is under review by the US Forest Service with hopes that an approval would allow construction in the summer of 2017.

The expansion improvements consist of new alpine trails, lifts and snowmaking, a dedicated freestyle mogul arena, an acrobatic venue, and a ski cross/boardercross venue.



TOWN OF VAIL APPROVALS RECEIVED FOR NEW SSCV CLUBHOUSE

Groundbreaking Pending Pre-Sale of Top Floor Residential Penthouse Unit(s)

SSCV received Town of Vail approvals in late 2014 to build a new 28,000 square foot SSCV clubhouse that will replace the existing clubhouse. Vail Resorts will donate 12,000 square feet of additional land contiguous to the existing clubhouse to help make this possible. SSCV's current clubhouse was constructed in 1977 when the Club had less than 100 participants. SSCV now has over 650 athletes and more than 100 coaches. The tuning facilities, video analysis rooms, warm up and cool down spaces, gear storage, community gathering areas, and other details included in the building plan will greatly enhance the world class experience that SSCV seeks to deliver to athletes.

Groundbreaking for the clubhouse is contingent upon the sale of 10,000 square feet of penthouse residential space consisting of one or two units on its third and fourth floors. The sale of the residential component of the development will fund the clubhouse and also possibly an endowment fund to provide financial assistance for deserving athletes.



2015 ALUMNI REUNION WEEKEND

Hall of Fame/Wall of Excellence Induction Celebration

Over 350 SSCV alumni, past and present families and staff along with friends of SSCV gathered for SSCV's Alumni Reunion Weekend on February 6-8, 2015. The highlight of the weekend was SSCV's first Hall of Fame/Wall of Excellence induction of the men and women listed below who have done so much to enable SSCV to be where it is today. The Athlete Category includes SSCV alumni from each of the decades of the Club's 52 year history who represented Vail and SSCV as members of the national team or as NCAA All-Americans. The Leader Category recognizes volunteers, staff and community members who worked tirelessly to fulfill the mission of SSCV, provided inspiration and leadership to the athletes or advanced snow sports in the Vail Valley.

2015 Hall of Fame & Wall of Excellence Winners

Hall of Fame-Athlete Category

Sarah Schleper

Wall of Excellence-Athlete Category

Rudd Pyles-Knutzen

John Buxman

Jeff Gorsuch

Chad Fleischer

Ali Levy

Sylvan Ellefson

Hall of Fame-Leader Category

Byron and Vi Brown

Wall of Excellence-Leader Category

Tom Pitcher

Pete Seibert Jr.

Larry Benway

Mike Porter



PROGRAMS, MEMBERSHIP OVERVIEW AND ACADEMIC PARTNERS

Programs

SSCV, the Vail Valley's oldest non-profit organization, was founded in 1962 to provide training and competition programs for aspiring young ski racers and has continued to evolve since its inception. During the past season, with membership at an all-time high, over 650 athletes took part in SSCV part-time and full-time training and competition programs in Alpine, Freeski, Freestyle, Nordic, Ski Cross and Snowboard as well as the Alpine Bank Get in the Gates Recreational Ski Racing Program.

Membership Overview

Snow Sports Program

Alpine	
Freeski	
Freestyle	
Nordic	
Ski Cross	
Snowboard	
Future Stars	
Alpine Bank Get in the Gates Program	
Total	

Number of Athletes

266
112
57
91
3
38
70
<u>22</u>
659

Athlete Type

Full-time athletes
Part-time athletes
Total

Number of Athletes

310
<u>349</u>
659

School Attended

Vail Ski & Snowboard Academy
Vail Mountain School
Other
Total

Number of Athletes

162
119
<u>378</u>
659



Academic Partners

SSCV's full-time programs enable an athlete to progress to the next level in their sport with increased on-snow training, travel and competition schedules as well as off-snow human performance opportunities. Academic achievement is another critical component of an athlete's overall success. SSCV's Academic Partners listed below enable SSCV full-time athletes to immerse themselves in an academic environment that allows them to excel both academically and athletically, and provide support for the unique needs of a scholar athlete.

- **VAIL SKI & SNOWBOARD ACADEMY**-a 5th-12th grade Eagle County public school dedicated to educating SSCV full-time snow sports athletes
- **VAIL MOUNTAIN SCHOOL**-a K-12 independent school
- **SSCV WINTER TUTORIAL**-a 1-on-1 tutorial program following the curriculum of the student's school of origin for those SSCV full-time athletes not living in the valley

In the Class of 2015 alone SSCV full-time athletes attending SSCV Academic Partners were accepted to the following colleges and universities:

Bates College
Boston College
CA Poly State University
Colgate University
Colorado State University
Colorado State University Pueblo
Dartmouth College
Johns Hopkins University
Lewis and Clark College

Marquette University
Middlebury College
Montana State University
Portland State University
Sierra Nevada College
University of Colorado Boulder
University of Denver
University of New Hampshire

University of Oregon
University of Puget Sound
University of San Francisco
University of Utah
University of Vermont
Washington State University
Westminster College
Williams College



SSCV ATHLETICS AND HUMAN PERFORMANCE

At the Organizational Level

SSCV succeeded in taking the organization “To the Next Level” this past year, building on unprecedented achievements and accomplishments from the year before at both the organizational level and the development and elite snow sports levels across all snow sports. The athletic accomplishments listed below, and SSCV’s naming for the second year in a row and for the third time in 6 years as the USSA Alpine Club of the Year have proven that thoughtful planning and execution will enable SSCV to continue to take the organization to an even higher level.

2014-2015 Snow Sports Highlights

Alpine

2015 USSA Alpine Club of the Year

- US A Team-Women-2 athletes nominated
- US B Team-Men-2 athletes nominated
- US B Team-Women-1 athlete nominated
- US D Team-Men-1 athlete nominated
- National University Team-1 athlete nominated
- 20 SSCV alpine alumni competing in 2014-15 as NCAA athletes
- 7 SSCV alpine alumni matriculating in 2015 to continue their careers as NCAA athletes
- National Training Group-11 athletes nominated
- US National Championships (age 16+)
 - qualified 4 women / 3 men
- U18 National Championships (ages 16-17)
 - qualified 4 women / 9 men
 - 4 podium performances
 - earned more top 10 performances than any US Club
- U16 National Championships (ages 14 -15)
 - 25 athletes qualified (66% of available spots from Rocky/Central Region)
 - earned 77% of available podium medals
 - won over twice the podium medals than the next best US Club
- FIS Racing (age 16+)
 - Surefoot Series Overall Team Title
- U16 Regional Jr. Championships (ages 14-15)
 - 36 athletes qualified
 - won 16 of available 24 medals
 - SSCV athletes achieved over three times more top 10 results than any other club (58% of available)
- U14 Regional Jr. Championships (ages 12-13)
 - qualified 31 athletes
 - won 77% of available 36 medals
 - podiums in every event
 - achieved more top 10 results than any other club (64)
- U12 Divisional Championships (ages 10-11)
 - won 33% of 24 available podiums
 - achieved 40% of 80 available top 10's
- U10 Divisional Championships
 - won more medals than any other club (58% of 24 available)
 - achieved 41% of available 80 top 10's
 - won the Team Title
- YSL Championships
 - won overall Team Title
- Other Achievements
 - named USSA Alpine Club of the Year for the 2nd year in a row (only 4 time winner in the history of the award)
 - 57 SSCV athletes, ages 14-20, are ranked in the top 10 nationally in their year of birth (more than any other US Club)
 - 33 SSCV athletes, ages 16-20, are ranked in the top 50 in the world in their year of birth (more than any other US Club)





Freestyle

Freestyle-Park & Pipe

- US Freeskier Halfpipe Pro Team-Men-2 athletes nominated
- US Freeskier Halfpipe Pro Team-Women-1 athlete nominated
- 4 athletes at XGames Aspen
- Bronze medal at XGames Aspen-men's halfpipe
- Bronze medal at FIS World Cup Finals, France-men's halfpipe
- FIS Junior World Championship-2 invitees for men's slopestyle and women's halfpipe
- 7 athletes invited to US Ski Team Project Gold
- USSA Revolution Tour Overall-3rd place men's slopestyle and 2nd place women's halfpipe
- Open Class Winner-USASA Championships women's halfpipe
- Open Class-USASA Championships-3 top 10 finishes in men's slopestyle
- Open Class-USASA Championships-2 top 10 finishes in men's halfpipe
- Age Class (10-12 year)-USASA Championships-3rd place women's halfpipe
- Age Class (9 & under)-USASA Championships-2nd place men's and 1st place women's halfpipe
- Age Class (9 & under)-USASA Championships-5th place men's and 3rd place women's slopestyle

Freestyle-Big Mountain

- 1 athlete invited to Andorra World Junior Finals
- 12 athletes ranked top 3 in overall for age classes, Rocky Mountain Region
- 32 podiums at IFSA Rocky Regional Competitions
- 5 podiums at IFSA National Competitions



Freestyle

FIS Freestyle

- US Freestyle Moguls A Team-Women-2 athletes nominated
- US Freestyle Moguls B Team-Men-1 athlete nominated
- US Freestyle Moguls C Team-Women-1 athlete nominated-youngest ever
- US Freestyle Moguls D Team-Men-1 athlete nominated
- US Freestyle Moguls D Team-Women-1 athlete nominated
- athlete named FIS World Cup Mogul Rookie of the Year
- athlete wins Takazawa World Cup
- athlete takes 2nd place in Deer Valley World Cup-highest World Cup finish by US male mogul skier in 2015
- 4 athletes named to Junior World Team out of a total of 8 in the US named to Junior World Team
- 1 athlete medaled at Junior Worlds

USSA Freestyle

- Women's Junior National Moguls Champion
- Men's Junior National Dual Moguls Champion
- 11 overall contest winners in RMF Events
- won 6 out of 8 Division Cups
- 6 athletes named to US Young Guns Team

RQS Freestyle

- Men's Winter Park Winner and Vail RQS Overall Winner



Future Stars

Future Stars, SSCV's entry level competition program, has grown in enrollments over the past several years, resulting in over 300 competitors participating in The Steadman Clinic Vail Cup competition series in Vail, and serving as a pipeline to the future at SSCV.

Nordic

- US Cross Country B Team-Men-1 athlete nominated
- 6 SSCV Nordic alumni competing in 2014-15 as NCAA athletes
- 3 SSCV Nordic alumni matriculating in 2015 to continue their careers as NCAA athletes
- 3 athletes nominated to US Regional Elite Group comprised of top 20 male and top 20 female U16's in the US
- 3 athletes nominated to Western Regional Elite Group comprised of top 20 male and top 20 female U16's – U20's in Western Region, including Far West, PNSA, Intermountain and High Plains
- 10 athletes qualified for Junior Nationals
- 7 individual podiums at Junior Nationals
- 11 All-American Awards at Junior Nationals
- 1st Junior National Champion
- won Colorado Cup
- had 52 athletes start the final Junior National Qualifier in Aspen



Ski Cross

SSCV made a long term commitment this past year to offering a dedicated part-time and full-time ski cross program for U14 and U16 athletes under newly hired Head Coach Erik Steinberg. Erik is a former SSCV Executive Director and former US Alpine Ski Team Coach. The team is comprised of (i) full-time members who are former alpine racers and (ii) part-time members who also train and compete in half-pipe and slopestyle competitions.

Ski cross athletes compete head to head against the clock with some unintended contact in the process, making for a very exciting sport. At the junior level, ski cross is a fantastic all-mountain skier attraction, utilizing every venue on the mountain to train. In a single day athletes might ski gates and work on air-time in the terrain park followed by some chute skiing. Moguls, trees, tuck position marathons on ski area roads and skatework are also important elements of training. The most important element of all is start training.

Although SSCV Ski Cross just completed its inaugural year at SSCV with a small number of athletes, they achieved their goal of placing one athlete on the podium at USASA Nationals.



Snowboarding

- US Snowboardcross A Team-Women-1 athlete nominated
- US Halfpipe Rookie Team-Men-2 athletes nominated
- US Halfpipe Rookie Team-Women-1 athlete nominated
- US Team Project Gold-5 athletes invited
- 1 athlete at FIS World Championships-slopestyle
- USSA Revolution Tour Overall-4 qualified for 2016 tour
- Open Class-USASA Championships-2 top 10 finishes in men's halfpipe
- Age Class (16 -17 year)-USASA Championships-men's slopestyle and boardercross-2 podiums
- Age Class (16 -17 year)-USASA Championships-women's halfpipe and boardercross-2 podiums
- Age Class (14 -15 year)-USASA Championships-men's slopestyle and boardercross-2 podiums
- Age Class (14 -15 year)-USASA Championships-women's halfpipe and slopestyle-3 podiums
- Age Class (12 -13 year)-USASA Championships-men's halfpipe-2 podiums
- Age Class (10-11 year)-USASA Championships-women's slopestyle and boardercross-4 podiums
- Age Class (8-9 year)-USASA Championships- women's slopestyle, halfpipe and boardercross-5 podiums



Alpine Bank Get in the Gates Recreational Race Program

New this past year, through the generous support of sponsor Alpine Bank, SSCV offered the Alpine Bank Get in the Gates Recreational Race Program. The program, available to athletes of all ability levels ages 8 through adults and masters, focuses on gate training in slalom and giant slalom. Under the direction of Head Coach Erik Steinberg, former SSCV Executive Director and former US Alpine Ski Team Coach, training was offered Wednesday, Friday, Saturday and Sunday afternoons for 15 weeks for a total of 60 sessions (120 hours of training).

Youth members of the program were also able to compete at no charge in the Steadman Clinic Vail Cup Series. Existing SSCV athletes were able to join Get in the Gates sessions at no additional charge. The first year of this program was a huge success across all age groups and ability levels with 22 members.

2014-2015 Mountain Bike Program Highlights

SSCV high school mountain bike athletes had a fantastic 2014-2015 season. Due to changes in league rules, SSCV Mountain Bike Team athletes, although all coached by SSCV Mountain Bike Team Coach Dan Weiland, competed on one of two teams in Eagle County this past season based on the geographic location of the high school they attended. Numerous podium results were enjoyed by SSCV Mountain Bike Team men and women competing in both divisions. The team continues to grow in popularity and strength, attracting both SSCV high school age winter snow sports athletes as well as other high school athletes from across the Vail Valley.



Off-Season Training Camps

SSCV had a productive year of off-season camps, helping athletes both on and off snow to bring their sport to the next level. The off-season kicked off in Spring 2014 with alpine camps on Birds of Prey at Beaver Creek and freestyle camps at A-Basin. June 2014 featured a club-wide multi-snow sport camp in Mt. Bachelor, Oregon for all athletes ages 8 through post-graduate. Athletes enjoyed on-snow sessions with dedicated, "lift line free" venues in the mornings followed by video review and a variety of afternoon strength training and conditioning activities. They also enjoyed world-class mountain biking and hiking. The camp provided an amazing team-building environment and a fantastic opportunity for athletes to focus on fundamentals, drills and progressions.

Many athletes also enjoyed age and skill appropriate on-snow camps, including those in New Zealand and Mt. Hood in late July and August. The fall included trips for the more senior alpine athletes to Pitztal, Austria, freestyle athletes to Zermatt, Switzerland and freeski athletes to Tignes, France. The summer and fall were also filled with water ramp and trampoline camps for freeski athletes at Utah Olympic Park in Park City and for freestyle athletes in Steamboat Springs, Colorado, along with ongoing sessions at the SSCV Acrobatics Room at VSSA for freeski, freestyle and snowboard athletes.



SSCV Human Performance

OVERVIEW

For an athlete to take their snow sport to the next level it requires significant focus on the off-snow elements of the sport. The SSCV Human Performance Program provides complete programming for full-time athletes ages 12 and older focused on strength training and conditioning, sports psychology and nutrition counseling along with return to sport preparation in partnership with Howard Head Sports Medicine, Axis Sports Medicine, The Steadman Clinic and Vail Summit Orthopaedics. It also delivers strength training and conditioning programming and return to sport preparation in partnership with the above partners for its younger full-time athletes ages 10-12.

The Human Performance Program's philosophy is based on the theory of "move right first," with programs designed to focus on injury prevention first, and performance second. Its staff are all certified by the National Strength and Conditioning Association as Strength and Conditioning Specialists with over 25 years of collective experience in training junior and elite level athletes from all realms of sport. Their expertise lies in their ability to create customized programming for both group training sessions and individual athletes.

The SSCV Peak Performance Sports Psychology Program, a segment of SSCV Human Performance, just completed its 5th year, helping full-time athletes ages 12 and older to achieve their goals at a multitude of levels including visualization techniques, mental mindfulness, awareness level management, heart rate variability management, confidence building strategies and return to sport programming. The programming becomes more individualized for athletes ages 16 and above.

MINTURN FITNESS CENTER

In August 2014, SSCV opened its doors to a multi-million dollar Human Performance Center--the Minturn Fitness Center (MFC). The center is located at the VSSA campus and was made possible through a partnership between SSCV and the Town of Minturn along with the generous support of donors. It serves SSCV athletes, the residents of Minturn and members from among the SSCV parent community and the Vail Valley.

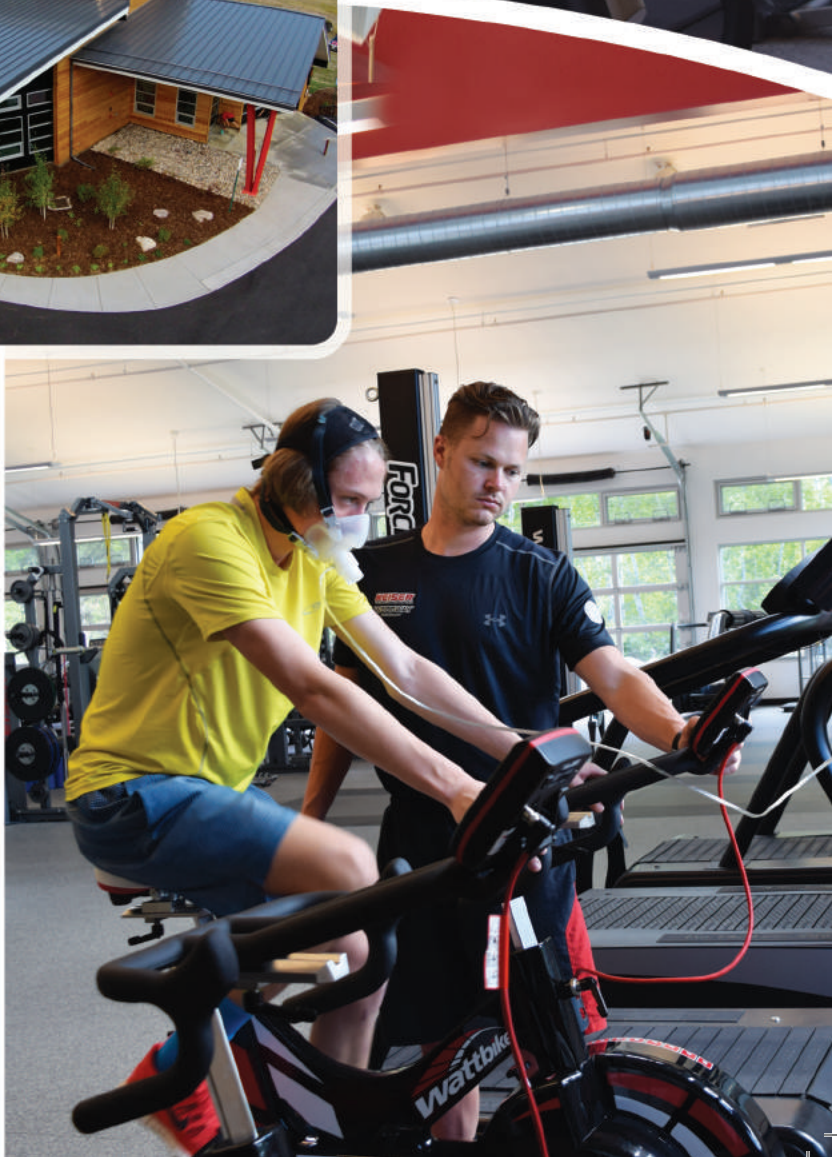
Celebrating its first full year of operation, the MFC has taken SSCV's Human Performance programs to the next level, providing robust programming at the group level starting at age 12, and at a more customized level for athletes ages 16 and above, utilizing the extensive amount of equipment and space available at the new facility.

MFC strength training and conditioning programming is designed based upon the research of the following SSCV medical and performance partners: Steadman Philippon Research Institute; Howard Head Sports Medicine; United States Ski and Snowboard Association Sports Science; United States Olympic Committee; National Strength and Conditioning Association; EXOS; and Keiser. This programming is updated on a regular basis to keep pace with SSCV's and its partners' latest findings. SSCV strength training and conditioning sessions are supervised by the expanded staff made possible through the MFC, and run by SSCV coaches who regularly attend continuing education sessions delivered by the MFC staff.

The MFC also has a performance lab which includes testing equipment that allows for staff to build better customized programming for the SSCV full-time athlete population ages 16 and above.

MFC has established itself as the premier snow sports club fitness training center in the United States, a critical component to the success of an elite snow sports athlete.





2014-2015 FINANCIALS

Ski and Snowboard Club Vail Statement of Financial Position April 30, 2015 and 2014

	2015	2014
Assets		
Cash and cash equivalents	207,996	189,942
Accounts Receivable, net	261,343	76,541
Other Current Assets	104,764	69,194
Fixed Assets, net of accum. Depreciation	1,999,939	1,088,430
Operations and Access License, net	1,693,358	1,814,275
Other Assets	196,888	228,768
Total Assets	4,464,288	3,467,150
Liabilities and Net Assets		
Accounts Payable	446,524	82,581
Accrued Expenses	29,140	299,195
Deferred Revenue	352,513	17,945
Bank Line of Credit, Note Payable	1,356,289	911,949
Net Assets	2,279,822	2,155,480
Total liabilities & Net Assets	4,464,288	3,467,150

Ski and Snowboard Club Vail Statement of Activities and Changes in Net Assets Years Ended April 30, 2015 and 2014

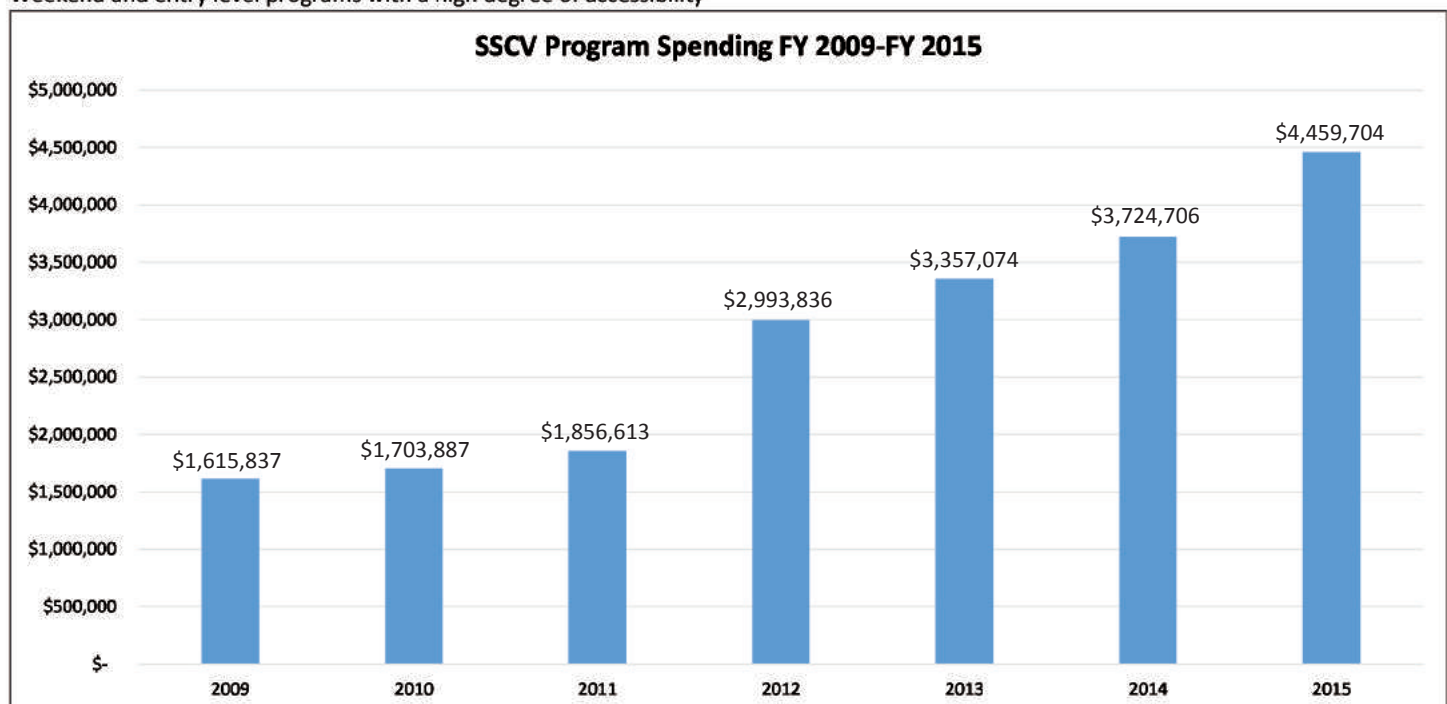
	2015	2014
Revenue		
Program Revenue	4,650,029	3,782,227
Less Subsidies and Discounts	(1,474,739)	(1,329,315)
Net Program Revenue	3,175,290	2,452,912
Contributions and Annual Fundraising	1,895,388	1,415,315
Camps, Fees, Other Training	515,446	455,063
Special Events, net	263,942	199,844
Other Revenue	120,477	132,900
Total Revenues and Other Support	5,970,543	4,656,034
Expenses		
Programs	4,459,704	3,724,706
Management and General	672,268	576,971
Fundraising	354,818	199,476
Total Expenses	5,486,790	4,501,153
Contribution to Minturn Fitness Center	359,411	1,145,644
Change in Net Assets	124,342	(990,763)
Net Assets- Beginning of Year	2,155,480	3,146,243
Net Assets- End of Year	2,279,822	2,155,480

How SSCV earns revenues

- Program fees from athletic programs
- Contributions and fundraising for both capital projects and through annual campaigns including the Leadership Council
- Revenues from camps, fees and other training
- Special events including the annual Ski Swap, regional and national races and events

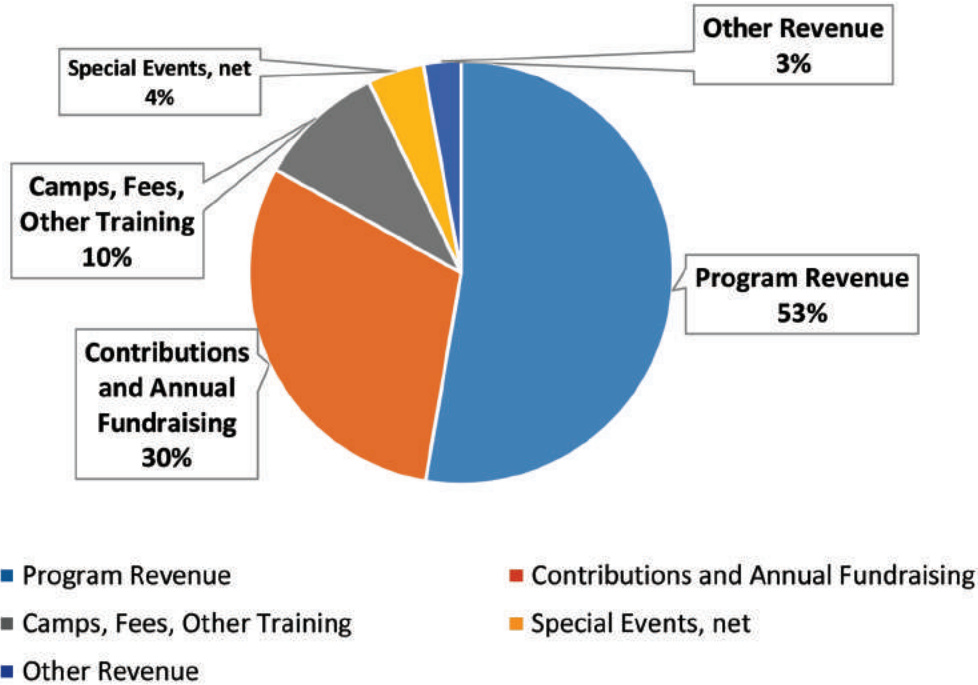
How SSCV provides programs

- Full Time, elite level programs for athletes at VSSA and other academic partners
- Part Time, emerging level programs for athletes across the five snowsports
- Weekend and entry level programs with a high degree of accessibility

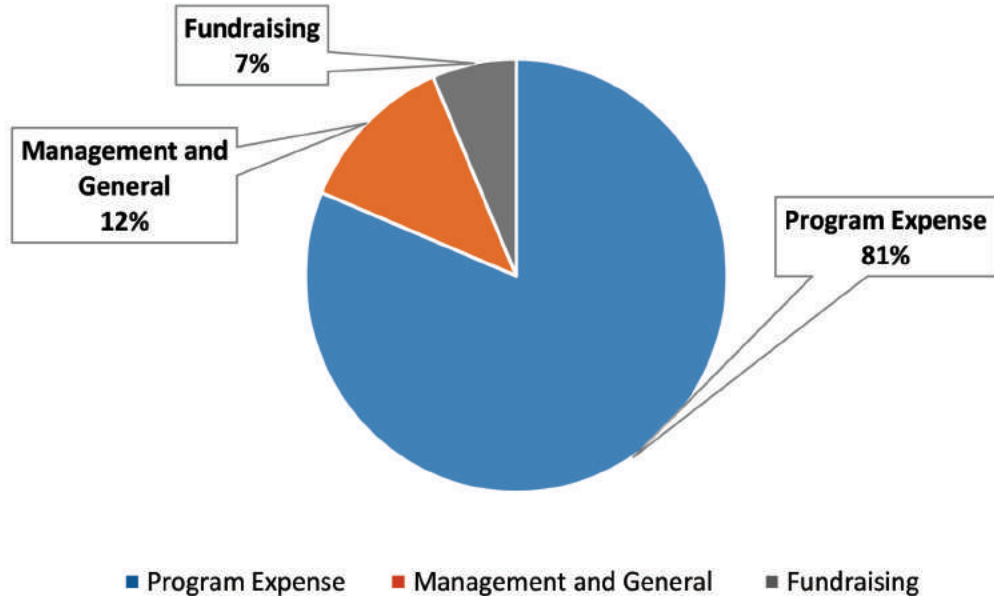


2014-2015 FINANCIALS

SSCV Contribution of Revenue FY 2015



SSCV Expenditures FY 2015



Ski and Snowboard Club Vail Enrollment Comparison

	14-15	13-14		14-15	13-14
Alpine	266	263	FT	310	256
Freestyle	57	56	PT	349	321
Freeski	112	83	Total	659	577
Snowboard	38	41			
Nordic	91	71			
Ski Cross	3		VSSA	162	162
Future Stars	70	63	VMS	119	90
Alpine Bank Get in the Gates Program	22		Other	378	325
Total	659	577	Total	659	577

2014-2015 GIVING AND GETTING INVOLVED

In 2014-2015 the Annual Campaign, event fundraising and hosted competition fees helped to bridge the gap between SSCV program fees and the cost of SSCV athletic programs. Several of these 2014-2015 initiatives also helped to support SSCV's long history of seeking to ensure that any child wishing to pursue their dream in snow sports can reach their potential regardless of their means, with 150 of SSCV's over 650 participants (over 20%) receiving financial assistance totaling over \$235,000 this past season.

It was only through the incredible support of Vail Resorts alongside SSCV's current and past families, alumni, supporters and friends that SSCV was able to have a successful year in support of its athletes, instilling its core values of Character, Courage and Commitment through the vehicle of competitive snow sports along the way. Long after their days of training and competition are over, SSCV athletes will take with them a foundation for success in college, career and beyond, including confidence, grit, resilience, the long lasting impact of influential adult role models, lifelong friendships, a deep passion for skiing or riding and the great outdoors and an appreciation for a healthy lifestyle.

Support for the 2014-2015 initiatives listed below took many forms-whether a supporter was donating funds to the Annual Campaign, SSCV Scholarship Fund and/or the VSSA Academic Fund, donating in-kind items or services to a special event, providing a corporate sponsorship or volunteering time in a variety of ways to ensure the success of an initiative. "Giving and Getting Involved" is what makes the SSCV community a unique, role-modeling environment for its athletes. Thank you to all of the supporters who helped make the following 2014-2015 initiatives a huge success!

- | | | |
|------------------------|---|--|
| -Annual Campaign | -Ski & Snowboard Swap | -The Steadman Clinic Vail Cup |
| -Capital Projects | -Celebration of Winter Cocktail Party and Silent Auction | -Vail Summit Orthopaedics Alpine and Nordic Town Series |
| -SSCV Scholarship Fund | -Celebration of Winter Leadership Council Dinner and Live Auction | -Numerous competitions and events which SSCV hosted in 2014-2015 |
| -VSSA Academic Fund | -SSCV Inspires Challenge Athlete Fundraiser | |



THE OPPORTUNITY FUND

Skiing is a passion of mine and I have been doing it since I was two. To be able to ski for an incredible program in Ski Club Vail means the world to me! I look forward to it every day and can see myself continuing to Nordic for as long as I possibly can. Once again thank you so much for your support!

UP TO 60%
SUPPORT
WITH
PROGRAM
FEES

everyday. Skiing really helps bring out the best of me.

Dear for the kids scholarship fund, Thank you for the scholarship award to my day, and skiing is the highlight of my life. I love having the opportunity to spend my afternoons enjoying the snow and loving Nordic skiing. This money will go towards travel expenses.

Thank you so much for the scholarship money. I promise to always try my hardest and never take advantage of it. I am so grateful for your donation to help out with my ski racing.

I would like to ski every day! I like every thing about skiing. I love Porcupine Alex I will try my best to be a great skier.

Thank you so much for supporting my training! It's strengthening to know that you are behind me as I work hard to achieve my ski goals.

I am grateful for this wonderful gift. I am happy to have this great opportunity to pursue my dreams. Of being a pro snowboarder. Without your help I might not have had the chance. I can't wait to prove that your kind donation was well spent.

ANNUAL FINANCIAL AID HAS
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NOVEMBER 21, 2015

6:30PM • LARKSPUR RESTAURANT

COCKTAIL PARTY & SILENT AUCTION

DECEMBER 12, 2015

6:30PM • WESTIN RIVERFRONT RESORT

For further information, please contact
Euginnia Manseau at emanseau@skiclubvail.org



annual fund
campaign



VISION

- * To be the leading youth development organization in the community
- * To be the premier snowsports club in the world

MISSION

- * Inspiring character growth and excellence

CORE VALUES

- * Character, courage and commitment



SSCV Mailing Address
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