



Kirk Dwyer  
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Vail Ski & Snowboard Academy  
Vail Mountain School  
Red Sandstone Elementary School

**Associations**  
US Ski & Snowboard

**U.S. Ski & Snowboard Recognition**  
"Gold Certified" Club  
2010, '14 Club of the Year  
2014, '15, '16 Alpine Club of the Year  
2013, '14 Freeskiing Club of the Year  
2014 Freestyle Club of the Year  
2013 Nordic Club of the Year  
2014 Snowboard Club of the Year

SSCV Clubhouse  
598 Vail Valley Drive  
Vail, CO 81657  
970.476.5119

970.476.5119  
www.skiclubvail.org  
info@skiclubvail.org

Seeing so many SSCV athletes able to continue to do what they love in a safe and managed environment with SSCV coaches the past several months personifies SSCV's motto – that we are here **FOR THE KIDS**. We look forward to carrying this into the 2020-2021 season for all of our athletes and staff.

Community-wide support of SSCV's \$600,000 Annual Campaign provides the opportunity for each and every child, through the mentorship and role modeling of our outstanding coaching staff, to develop a passion and a positive focus which lays the foundation for a healthy active lifestyle and a positive mental outlook, something **OUR KIDS** need in their lives now more than ever.

With SSCV's significant loss of revenue traditionally generated by SSCV special events and sponsorships, it is critical that SSCV achieves our Annual Campaign goal so that we can continue to provide the level of quality commensurate to the needs and goals of *all our athletes*, so they can become the best they can be, including---

- Supporting an exceptional coaching staff (e.g.-salary and benefits such as health insurance for full-time coaches)
- On snow safety measures including radios, netting and padding
- Professional development and continuing education
- Gold Peak and Nordic grooming expenses
- Financial aid
- Van upgrades
- Insurance
- Trampoline center costs
- Minturn Fitness Center facility support
- Building maintenance
- Administrative infrastructure and support to run day to day business operations

Annual Campaign giving details are enclosed or available by contacting SSCV Director of Advancement Sharon Schmidt at [sschmidt@skiclubvail.org](mailto:sschmidt@skiclubvail.org) or 978-621-8738.

As Chris Laske, our Freeski and Snowboard Program Director, shared recently, "When I compare my interactions with these kids from afar when COVID shut everything down back in March to today I realize now more than ever the life-changing impact our sport and our coaching staff have on all aspects of these kids' lives."

Thank you for considering providing support for SSCV's 2020-2021 Annual Campaign so SSCV can be there **FOR THE KIDS!**

Sincerely,

Kirk Dwyer  
SSCV Executive Director



Inspiring character growth & excellence.