



Reunited

A Season Long Celebration of Community FOR THE KIDS

A GUIDE TO GIVING & GETTING INVOLVED in the SSCV Community





There are many meaningful ways for parents to engage in the SSCV community. From giving of your time, buying or selling raffle tickets, donating at a participatory or leadership level, making an in-kind donation, purchasing an auction item and/or sponsoring an event or initiative, to hosting an SSCV parent gathering at your home, you are providing precious support FOR THE KIDS and modeling for the next generation what it truly means to be a part of a community.

VOLUNTEERISM



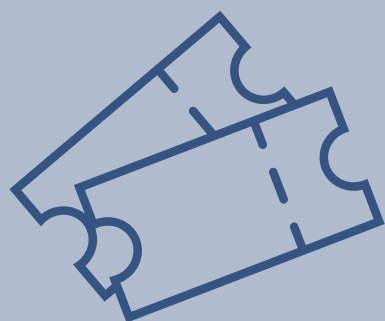
SSCV relies on the generosity of hundreds of parent volunteers who give thousands of hours to help with competitions, fundraising initiatives and various club tasks and events in order to keep overall program costs down FOR THE KIDS. As such, parents commit to volunteerism during the SSCV enrollment process. Details at skiclubvail.org/members/volunteer/. Save the Date for SSCV's Volunteer Recognition Reception on April 9, 2022 for all SSCV parents who have fulfilled their 2021-2022 volunteer commitment. Please take the Volunteer Survey that SSCV emails to you so we know more about your special interests and talents!

ADVANCEMENT INITIATIVES



SSCV relies on the generosity of SSCV families, alumni, grandparents and friends to raise approximately \$1.45 million (19.7% of its operating budget) through its Advancement initiatives. This support enables SSCV to provide the level of quality commensurate to the needs and goals of all our athletes so they can become the best they can be.

#1: Raffle 17 amazing raffle prizes totaling over \$12,800 in value:



Whether you are buying and/or selling raffle tickets, you are a very meaningful part of a community-wide fundraising initiative FOR THE KIDS! We ask every SSCV family to buy and/or sell at least 5 books of raffle tickets per child enrolled at SSCV before the December 18, 2021 drawing date. That results in \$60,000 in support FOR THE KIDS (over \$70,000 if everyone increases from 5 to 6 books!). And---the top two selling families will win a "Make Your Own Sundae Party for 12" or "Moe's Original BBQ for 12" for their child's/children's SSCV contact training group. Raffle winners need not be present to win. Details at skiclubvail.org/events/sscv-raffle/ Please email sscvraffle@skiclubvail.org for tickets now!
Raffle License #2021-16848

#2: Annual Campaign

SSCV is raising approximately 9% of its operating budget (\$670,000) through the 2021-2022 Annual Campaign. Ranging anywhere from a participatory donation at the \$25 level to a leadership donation at the \$50,000+ level, every dollar is extremely meaningful to SSCV and helps to achieve SSCV's monetary and 100% family participation goals FOR THE KIDS.* Details at skiclubvail.org/support/annual-campaign/ Please watch for the late September launch.



#3: Sponsorships, Off-Snow Events and Ad Space



SSCV is raising approximately 2.3% of its operating budget (\$170,500) through sponsorships, off-snow events and ad space. Sponsor an event or other initiative either personally or through your business. Whether the Vail Ski & Snowboard Swap, Steadman Clinic Vail Cup, Holiday Athlete and Parent Alumni Reunion, First Tracks, NCAA Collegiate Pathways evening, Town Series, Year End Awards Dinner or placement of an ad in the online SSCV Family Membership Directory, this generosity will result in recognition to you or your business and priceless support FOR THE KIDS. Please contact Sharon Schmidt at sschmidt@skiclubvail.org or 978-621-8738 for details.

#4: Host a Parent Gathering at Your Home:

Small SSCV parent home gatherings are a very meaningful way to build community and provide a special setting for SSCV to share information about the vision of SSCV and the upcoming 2021-2022 season. If you would like to host an SSCV parent gathering at your home please contact Sharon Schmidt at sschmidt@skiclubvail.org or 978-621-8738.



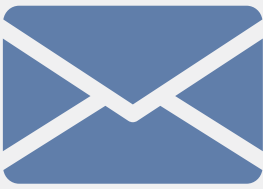
#5: In Kind Donations



SSCV relies on the in-kind donations of its raffle and email auction donors as well as those donating in-kind to SSCV events and other initiatives to achieve its overall Advancement goals. Please contact Sharon Schmidt at sschmidt@skiclubvail.org or 978-621-8738 for details.

SSCV will run a few email auctions from time to time during the season. If you are able to bid on an item that catches your eye, please do so FOR THE KIDS!

#6: Email Auctions



#7: Academic Fund



SSCV runs an Academic Fund campaign each season to raise \$20,000 to help cover the cost of SSCV academic support staff for full-time SSCV athletes attending Vail Ski & Snowboard Academy.* Details at skiclubvail.org/support/vssa-academic-fund/

* SSCV is a 501(c)(3) non-profit. Donations are tax deductible to the extent permitted by law and may also be eligible for a company match.

More Information



Please contact SSCV Director of Advancement Sharon Schmidt at 978-621-8738 or sschmidt@skiclubvail.org.



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2021-2022 SSCV Off-Snow Events Calendar

- details to follow

8/6- Bike Swap gear check-in (5 pm - 7 pm)

8/7 - Bike Swap Event (11 am – 4 pm) followed by unsold gear pick-up

TBA - 2020-2021 Leadership Donor Recognition Event

9/18 - C3 Regional Equipment Day (9 am - 1 pm SSCV time slot)

9/19 - SSCV Family Day at the Clubhouse

- 8 am – 11 am: full-time athlete physicals by The Steadman Clinic - advance online sign up required
- 12:30 pm: Family Hike/Clean Up of Golden Peak

10/8 - 10/10 - Vail Ski & Snowboard Swap

11/27 - NCAA Pathway Night

12/29 - SSCV Athlete/Parent Alumni Reunion Event

4/9 - Volunteer Recognition Reception for all SSCV parents who have fulfilled their 21-22 volunteer commitment

5/4 - SSCV Year End Awards Event

*Many thanks to our
SSCV Supporters!*